

List of Publication of faculties in 2016

Books

Mahfuz, I. “The case of mobile money transfer in Kenya and Bangladesh”, LAP LAMBERT Academic Publishing, 2016.

Proceedings of Independent Global Conference on Business and Economics, School of Business, IUB, 2016.

Journal Papers

Ahmed S. U., Sultana E., Mahtab H., Islam M. Z., Hasan I., Ullah G. M. W. & Ahmed, S. P. (2016), Does It Pay To Be Socially Responsible? Comparative Evidence from a Developing Country. *Global Business Review*, Accepted for Publication.

Ahmed, S. U., Wali Ullah, G. M., Ahmed, S.P. & Rahman, A. (2016). An Empirical Study on Corporate Governance and Islamic Bank Performance: A Case Study of Bangladesh. *Journal of Finance & Banking Studies*, 5(4), 103-116.

Das, S., Mohiuddin, K.M. & Chowdhury, S. (2016). Vibrant producer group is the instrument to bring prosperity of the marginal producers in agricultural sector: Experience capitalization of Samriddhi Project. *European Journal of Business and Management (EJBM)*, 8(27), 90-104.

Hoque, M.A. & Khan, Q.K. (2016). Supply Chain Performance and System Dynamics Modeling: A Literature Review. *British Journal of Business Design & Education*, 9(2).

Jamal, Z.B., Islam, S. & Barua, P. (2016). Analyzing Factors that Affect Green Purchase Behavior: From the Context of Bangladeshi Consumers. *Journal of Economics, Business and Management*, 4(10), 611-617.

Mahtab, N. & Abdullah, M. (2016). Marketing of Financial and Banking Products: An Example from Bangladeshi Ban. *Journal of Accounting and Marketing*, 5(2), 159-170.

Mahtab, N. & Abdullah, M. (2016). Corporate Governance in Financial Institutions in Bangladesh: A Preliminary Study. *Arabian Journal of Business Management Review*, 6(4), 221-228.

Mamun, S.A., Noor, M.F. & Musa, S.M. (2016). Corporate Governance Environment in South Asia: A comparative analysis of Bangladesh and Sri Lanka. *Independent Business Review*, 8(1&2), 73-88, (Volume of 2015, Published in 2016)

Maruf, N. & Rahman, A. F. M. A. (2016). Democracy and Economic Diversification: Experience from Bangladesh. *World Review of Business Research*, 6(3), 61-70.

Razzaque, R.M.R., Ali, J., & Mather, P. (2016). Real earnings management in family firms: Evidence from an emerging economy. *Pacific-Basin Finance Journal*, 40, 237–250.

Rahman, M.R., Hoque, M.A. & Alam, S. (2016). Analyzing Competitive Factors Affecting Customers’ Purchase Decision “A Study on Small and Medium Light Engineering Industry in Bangladesh”. *Australian Journal of Business Science Design & Literature*, 9(1), 66-81.

Saha, S.P. (2016). An Analysis of Internet Banking Service Quality Affecting Customer Satisfaction with a Focus on United Commercial Bank Limited in Bangladesh. *Journal of Marketing and Consumer Research*, 20, 48-63.

- Saha, S.P. & Shakib, S. (2016). Market Orientation: Expedition from Antecedents of Business Performance in Alternative Leather Manufacturing Firms: A Study on Alternative Leather Industry in Bangladesh. *European Journal of Business and Management*, 8(15), 134-152.
- Ullah, G. M. W., Faisal, M. N., & Zuhra, S. T. (2016). Factors Determining Profitability of the Insurance Industry of Bangladesh. *International Finance and Banking*, 3(2), 138.

Conference:

- Ahmed, S. U., Abdullah, M. & Ahmed, S. P. (2016). Linkage Between Corporate Social Performance and Stock Return: An Evidence from Financial Sector of Bangladesh, International Conference for Bankers and Academics 2016, *jointly organized by Bangladesh Institute of Bank Management & Australian Academy of Business and Social Sciences in association with Journal of Developing Areas*, Tennessee State University, USA.
- Islam, M.M., Safiuddin, M., Islam M. R. & Islam, N. (2016). “An Analysis of Job Satisfaction of RMG Workers in Bangladesh” jointly organized by Australian Academy of Business Leadership (AABL), *University of Kuala Lumpur and Uttara University at Dhaka International Business and Social Science Research Conference (DIBSRC)*, Dhaka, Bangladesh.
- Khan, A.N. M. S. N. (2016). Problems and Prospects of Academic Managers at Private Universities in Bangladesh, *Business Management Economics and Social Sciences jointly organized by Uttara University, AMDISA(A SAARC body) & GBMF (USA)*.
- Saha, S.P. (2016). Interrelations between Online Service Quality Dimensions, Customer Satisfaction and Customer Loyalty in Internet Banking Service: A study on Retail Banking Sector of Bangladesh. *Proceedings of 11th Asia-Pacific Business Research Conference*, East Asia Institute of Management, Singapore.
- Saha, S.P. & Shakib, S. (2016). Analyze the Impact of Celebrity Endorsement through Advertising on Consumer Behavior. *Proceedings of 14th Asian Business Research Conference*, BIAM Foundation, Dhaka, Bangladesh.