

## List of Publications of faculties in 2014

### Books

- Ahmed, S. U, & Hasan, M. K. "Foundations of Financial Management", Boier Desh Publications, 2014.
- Rahman, K.S. "Impact of Mother's Time Allocation on Child's Health". LAP LAMBERT Academic Publishing, 2014.
- Sen, D.K. "An Interface-Methodology of Accounting, Economics and Finance in the Perspective of Socio-Economic Development within SAARC". UCG Publications, 2014.

### Journal Papers

- Ahmed, S. P. & Ahmed, M. T. Z. (2014). Is There Still a Role for Rationality in Human Affairs?. *International Journal of Philosophy*, 2(1), 15-20.
- Ahmed, S. P. & Ahmed, M. T. Z. (2014). Qualitative Research: A Decisive Element to Epistemological & Ontological Discourse. *Journal of Studies in Social Sciences*, 8(2), 298-313.
- Ahmed, S. P., & Tabassum, N. (2014). In the Light of Epistemological Debates about Knowledge, is 'Evidence-Based' Policy Making (in the Britain) Anything More than Political Rhetoric?. *Public Policy and Administration Research*, 4(4), 111-18.
- Ahmed, S.P., & Ullah, G.M.W. (2014). Global Corruption Hoax: Politicization of the Concept of Corruption and the Issues of Corruption Measurement Indices. *Journal of Economics and Sustainable Development*, 5(7), 108-13.
- Ahmed, S.P., & Ullah, G.M.W. (2014). To What Extent is the Free Market Compatible with the "Strong State"? *International Affairs and Global Strategy*, 20, 17-24.
- Ahmed, S. U., Islam, Z., Mahtab, H. & Hasan, I. (2014). Institutional Investment and Corporate Social Performance: Linkage towards Sustainable Development. *Corp. Soc. Responsib. Environ. Mgmt.* 21(1), 1-13.
- Ahmed, S. U. & Rahman, M. (2014). Incorporating ESG Risk in Bank-Lending in Bangladesh. *International Research Journal of Finance and Economics*. 120, 23-34.
- Ahmed, S.U., Rahman, M.A., Ahmed, S.P., & Wali, G.M. (2014). Pricing Linkage between Islamic Banking and Conventional Banking: The Case of Bangladesh. *International Journal of Finance & Banking Studies*, 3(4), 74-87.
- Bian, X., Haque, S., & Smith, A. (2014). Social power, Product Conspicuousness and the Demand for Luxury Brand Counterfeit Products. *British Journal of Social Psychology*, 1-18.
- Mahtab, N. (2014). A study on Supplier Finance Required in Maintaining Active Working Capital Level of Customers: An Example from IDLC Financing Company in Bangladesh. *Global journal of Management and Business Research: C Finance*, 14(6), 12-35.
- Mahtab, N., & Quraishi, M.K. (2014). Real Estate Investment in Bangladesh: A Pre Liminary Study. *Asian Journal of Financial & Accounting*, 6(2), 319-42.
- Mahtab, N. & Quraishi, MK. (2014) "Dividend Payout Study of Companies in Bangladesh", *Independent Business Review*, 7 (1), 71-82.
- Quraishi, M.K., & Islam, M.S. (2014). The Adoption of IAS/IFRS in a Developing Country- A Case of Bangladesh. *ELK Asia pacific Journal of Finance and Risk Management*, 5(3).

- Tabassum, N., & Ahmed, S. P. (2014). Foreign Direct Investment and Economic Growth: Evidence from Bangladesh. *International Journal of Economics and Finance*, 6(9), 117-35.
- Ullah, G.M.W., & Ahmed, S.P. (2014). A review of European Sovereign Debt Crisis: Causes and consequences. *International Journal of Business and Economics Research*, 3(2), 66-71.

### **Conference Proceedings**

- Ahmed S. P., Ullah G. M. W. & Islam M. N. (2014). Impact of BASEL-II Implementation on Financial Performance of Private Commercial Banks of Bangladesh. 3rd *Annual Banking Conference 2014*, organized Bangladesh Institute of Bank Management (BIBM), Dhaka, Bangladesh.
- Bahar, V., Alam, K.M.S., Mahfuz, I. & Khan, T. (2014). The Re-conceptualization of Value in Management Theory and the Utilization of Value Stream Analysis to Implement the Redefined Value: a Social Business Perspective. *Hawaii Global Conference on Business and Finance*, USA.
- Islam, M. Z., Rahman, M. H., Hasan, I. & Kifli, H., (2014). Organizational Culture and Knowledge Transfer: Evidence from the Bruneian Public Organization Employees. *15th European Conference on Knowledge Management*, 2, 463- 70.
- Jamal, Z.B. (2014). Cross-cultural Impact on Marketing Strategies: A Study on Automobile Industry. *International Conference on Business, Law and Corporate Social Responsibility*, Phuket, Thailand.
- Haque, S., & Rashid, H.U. (2014). An Empirical Study on the Relationship between Product Involvement, Brand image, and Consumer Purchase Intention for Counterfeited Luxury Product: *A Perspective of Bangladesh*. *2nd International Conference on Marketing*, 61-73.
- Khabir, L. (2014). “What are the factors that make an employer attractive in the eyes of prospective employees in Bangladesh?”, *Paper presented at International Conference on Business, Law and Corporate Social Responsibility*, Phuket, Thailand.
- Mahfuz, I., & Alam, K.M.S. (2014). A Critical Analysis of Crowdsourcing (Such as crowd funding) Processes and Practices by Companies. *International Conference on Developing Chain's Innovation –Based Economy through Technology Entrepreneurship*.
- Mahtab, H. & Sultana, E. (2014). Institutional Investment in Financial Institution and Corporate Social Performance: are the new policies working?. *Bangladesh Institute of Bank Management (BIBM) Annual Banking Conference-2014: Proceedings of Conference held in Dhaka, Bangladesh*.
- Quraishi, M.K., & Mahtab, N. (2014). Dividend Payout Study of Companies in Bangladesh. *Proceedings of the International Conference on Business, Law and Corporate social Responsibility*. Phuket, Thailand, 77-81.
- Rahman, A. (2014). The state of Hilsha (Tenualosa Ilisha) fisheries: The case of Bangladesh. *IIFET 2014 Australia Conference proceedings*. QUT. Brisbane, Australia.
- Rahman, A. (2014). Reviewing fishery industries in Bangladesh at the backdrop of Climate Change and other environmental concerns. *IIFET 2014 Australia Conference proceedings*. QUT. Brisbane, Australia.
- Rashid, M., Hassan, M.K., Man, H.S. & Ullah G. M. W. (2014). Social Reporting of Islamic Banks: Reporting of Zakat, Charity and Benevolent Loans of Islamic Banks of Arabian

Gulf, Malaysia and Bangladesh before and after the Financial Crisis. *International Business Economics Social Sciences Research Association Conference*, Istanbul, Turkey.

Shahriar, S. (2014). Acceptance of Internet Banking: Evidence from Bangladesh. *International Center of Economics, Humanities and Management, conference proceedings*.