

BBA PROGRAM STRUCTURE

Foundation Courses	37-38 Credits
Core Courses	45 Credits
Departmental Requirement:	
Major Concentration	18 Credits
Minor	15 Credits
LFE	3 Credits
Internship/ Research Project	6 Credits
Total Requirement	124 - 125 Credits

MAJORS OFFERED

1. Finance
2. Accounting
3. General Management
4. Human Resources Management
5. Marketing
6. International Business
7. Management Information Systems
8. Investment Management
9. B.Sc. in Economics

SEMESTER

The program is offered in 3 regular semesters in a year – autumn, spring, and summer.

TUTION FEES*

	Amount (Tk)
Application Form (Non- Refundable)	1,000/=
Admission Fees(Once in 4 Years)	17,500
Activity Fees (12 semester @Tk. 6,000)	72,000
Semester Tuition Fee (124 Credits @ Tk.5,500)	5,62,500
Total	<u>7,72,500</u>

*Subject to change



FULL-TIME FACULTY

Prof. Sarwar Uddin Ahmed, Post-doctorate (Finance, McNeese State University, USA), Ph.D (Finance, Nagasaki University, Japan), M. Economics (Nagasaki University, Japan), M.Com (Banking, University of Dhaka)
 Dr. Dilip Kumar Sen D.Lit. (Rabindra Bharati University, India), Ph.D (Financial Accounting, Panjab University, India), M.Com (Rajshahi University)
 Dr. Nadim Jahangir, Ph.D (Management, Australian Catholic University, Australia)
 MBA (City University, USA) BA (Winona State University, USA)
 Prof. Aminur Rahman, MSS (Economics, University of Uppsala, Sweden) Post Graduate Diploma (Social Science, University of Stockholm, Sweden)
 Undergraduate (Economics, University of Stockholm, Sweden)
 Dr. A N M Shibly Noman Khan, Ph.D (Entrepreneurship Development, University of Queensland, Australia) MSS (Public Administration, University of Dhaka)
 Dr. Mohammad Osman Gani, Ph.D (Economics, New York University) M.A (Economics, New York University) M.A (Economics, University of Dhaka)
 Dr. Samiul Parvez Ahmed, PhD (Public Policy Management, University of Bristol, UK), MSc (Finance, University of Bristol, UK) BBA,
 Mr. Abul Bashar, M.Engg. Sc. (Industrial Engr, University of Malaya, Malaysia)
 Mr. Mohammed Sohail Islam MBA (Marketing, Assumption University, Thailand)
 Dr. Rushdi Md. Rezaur Razzaque, PhD (Accounting, La Trobe University, Australia) MBA (Accounting, University of Dhaka)
 Mr. Hanif Mahtab, MBA (International Business, University of Birmingham, UK)
 Mr. Mohammad Ali Arafat, MBA (Prairie View A & M University, TX, USA) BBA (Oklahoma State University, USA) Mr. Abu Bakar Emran Salahuddin, MBS (Monash University, Australia) Advanced Diploma in Network Engineering, Victorian Institute of Technology, Australia)
 Mr. Saquib Shahriar, MBA (Pace University, USA)
 Mr. Md. Rajib Rahman, MBA (Assumption University, Thailand)
 Mr. Latiful Khair, M.Sc (Management, University of Edinburgh, UK)
 Mr. Abul Khair Jyote, M.Sc. (International Marketing, Queen Mary University, UK), Ms. Sumita Das, MBA (Management, University of Portsmouth, UK)

Dr. Ikramul Hasan, Ph.D., Management, Universiti Brunei Darussalam, Brunei, MBA (HRM, Independent University, Bangladesh)
 Mr. Monzoor Morshed, MBA (HRM, West Virginia Institute of Technology, USA, BS (Business Administration, West Virginia Institute of Technology, USA),
 Ms. Sadia Haque, M.Sc (Marketing, University of Nottingham, UK), MBA (Independent University, Bangladesh)
 Mr. Maqbool Kader Quraishi, M.Sc (Accounting & Finance, Cardiff University, UK)
 Mr. Suman Prosad Saha, M.Com (Marketing, University of New South Wales, Australia), B.Com (Marketing, Curtin University of Technology, Australia)
 Mr. Iftekhar Mahfuz, M.Sc (Innovation Management & Entrepreneurship, University of Manchester, UK), B.Sc (Economics, IUB)
 Mr. G.M. Wali Ullah, Master of Science (International Finance, University of Westminster, UK)
 Mr. Mohammad Fahad Noor, Masters of Business (Finance, University of Technology, Sydney), MBA (Finance, Independent University, Bangladesh),
 Mr. Naheem Mahtab, Masters (Accounting, Curtin University of Technology, Sydney)
 Mr. Md. Aynul Hoque, MBA (Innovation and Technology Management, Ritsumeikan Asia Pacific University, Japan), MBA (Finance, IBA, Dhaka University)
 Ms. Zakia Binte Jamal, MBA (Marketing, University of Sunderland, UK), BBA (Marketing, University of Liberal Arts Bangladesh)
 Mr. Shafiqul Alam, MA (HRM, Anglia Ruskin University, UK)
 Ms. Sariat Rafa Khan, MBA (HRM), Central Queensland University, Australia
 Mr. Shamil M Al-Islam, M.Sc (in Economics, University of Warwick, UK),
 Mr. Khwaja Saifur Rahman, M.Sc (Economics, University College London, UK)
 Ms. Anita Fairuz, M.Sc in Economics (The University of Sydney, Australia), MBA (Institute of Business Administration, IBA)
 Mr. Md. Kamrul Islam, M.Sc in Finance (Fairfield University, USA), M.Sc in Economics (Jahangirnagar University)
 Ms. Mumtahina Islam, Master of Social Science (MSS), Department of Economics, University of Dhaka

Celebrating 23 Years of Academic Excellence



Bachelor of Business Administration (BBA)

Admission Information



School of Business

Independent University, Bangladesh

BBA Program Office
 Room No. 4001, Plot-16, Block-B
 Aftabuddin Ahmed
 Bashundhara, R/A, Dhaka-1229, Bangladesh
 Tel: +88-02- 8431645-53 Ext-2113
 Email: ibs@iub.edu.bd
 Website: www.sb.iub.edu.bd

IUB BBA PROGRAM

Founded in 1993, Independent University, Bangladesh (IUB) is one of the oldest private universities in Bangladesh where academic excellence is a tradition, teaching a passion and, lifelong learning a habit. The BBA program is the oldest and largest program offered by the School of Business (SB) at IUB. The mission of this program is to create business leaders who can promote economic development of the country by establishing three-way linkage between the academia, the industry and the community.

WHY BBA AT IUB

Faculty

- ▶ All the faculty members have academic background from North America, Australia, UK, or equivalent universities.
- ▶ IUB has always maintained its motto of sustaining an ideal student teacher ratio of 20:1.

Campus

- ▶ Brand new Tk. 240 Crore (US \$ 30 million) state of the art campus in Bashundhara, Dhaka.
- ▶ 24-hours Campus Security to ensure safety.
- ▶ Modern interactive classrooms with multimedia facility and internet access.
- ▶ Internet enabled secure Wi-Fi service is available for students to access anywhere in the campus, free of charge.
- ▶ Computer lab equipped with latest computers and printing facility for the students.

Library

- ▶ IUB Central Library contains around 25,000 books, 2600 Audio-Visual Materials, 150 current periodicals and 15 national daily newspapers in both Bangla and English.
- ▶ IUB Library users can access more than 35,000 online journals at present. Amongst them are ProQuest, Harvard Bus Rev, Emerald, Jstor, Oxford University Press Journal and Hinari.

Curriculum

- ▶ Designed and constantly updated following the guidelines of the American Assembly of Collegiate Schools of Business (AACSB), the highest accreditation body of business schools in the USA.
- ▶ Follows North American model of liberal arts curriculum where students first learn about various disciplines and then move on to their major with a much wider vision.

Live-in-Field Experience

- ▶ A distinctive opportunity to learn about rural life, business and economy which help students to relate business with the wider community.

Recognition

- ▶ Awarded the *“Best Private University Award 2012”*

Exchange and Collaboration

- ▶ At present collaborative and exchange arrangements are held with Harvard University, Stanford University, Southern Illinois University, Carbondale (SIUC), USA, McMaster University, Canada, Middlesex University, UK, University of South Australia (UniSA), Australia, Ireland, University of California, Berkeley

Career Guidance

- ▶ Career guidance & placement (CGP) office provides career counseling to students so that they can effectively work out their future plans & goals.
- ▶ Corporate grooming sessions are conducted to ease the students' transition into the corporate world.
- ▶ Job fairs are organized on a regular basis, inviting top business employers of the country.

Co-curricular Activities

- ▶ The division of student activities (DOSA) supervises & promotes student activities & services. It has a gymnasium, indoor games area, rehearsal rooms, and music practice room & lounges to facilitate various aesthetic & athletic activities.
- ▶ Business Students Society (BSS) a student body of SB which organizes various activities to transform students into a successful business leader.
- ▶ Financial quiz, business plan and business case competition are organized in each semester.

ADMISSION REQUIREMENT

- ▶ Combined GPA of 8.0 in S.S.C and H.S.C with minimum 3.5 in each.
- ▶ O'Level in 5 subjects with a GPA 2.5 & A'Level in 2 subjects with a minimum GPA 2.0.
- ▶ International Baccalaureate/ High School Diploma.

DEGREE REQUIREMENT

- ▶ In order to graduate under BBA program, students must earn 124-125 credits with a minimum Cumulative Grade Point Average (CGPA) of 2.00.

FINANCIAL ASSISTANCE

- ▶ 100% tuition fee waiver for
 - ▶ GPA 5.0 in SSC and HSC exams (without 4th Subject)
 - ▶ 7 'A's in O' level (one sitting) and 3 'A's in A' level
 - ▶ Top 2 scorers in admission test
- ▶ Discount on tuition fees based on performance and financial need.
- ▶ 50% financial discount for siblings and spouse.
- ▶ Campus job for students in library, program office.

